

PCA Committee Overview

Updated April, 2024

ADMIN/GOVERNANCE COMMITTEE:

Chair: Valina Eckley, admin@pridecheerleading.org

- Industrial organization
- Federal and State forms
- Administrative duties, IT, Google Workspace
- HR/internal communications

MARKETING COMMITTEE:

Chair: Sara Toogood, marketing@pridecheerleading.org

- Website and Email Marketing Subcommittee
- Social Media Subcommittee
- Merchandise Subcommittee
- PR/external communications
- PCA Brand Team

EVENTS COMMITTEE:

Chair: Beau Bradley, events@pridecheerleading.org

- PCA-Hosted Events (Sin City Classic, Gay Games, Summit)
- Crowdfunding and other PCA fundraising events
- Multi-team virtual events and video projects (e.g., Global Pride)
- Multi-team events led by one Team (e.g. Long Beach Pride hosted by Cheer LA)

DEVELOPMENT COMMITTEE:

Chair: Steven Hornik, development@pridecheerleading.org

- Member Team Support
- New Team Development
- Strategic Partnerships
- Grants, Sponsors, Donations

EQUITY AND INCLUSION COMMITTEE:

Co-Chairs: Destiny McLurkin and Jayden Feldman inclusion@pridecheerleading.org

- Volunteer demographics tracking
- Prioritizing voices of marginalized communities
- Educating all levels within PCA about inclusion and related topics
- Semi-autonomous committee advising the PCA Board on inclusion and related topics

FINANCE COMMITTEE:

Interim chair: Hayley Dingerdissen finance@pridecheerleading.org

- Dues and insurance tracking
- Accounting, Quickbooks
- Monthly and annual statements and reports

POLICY NOTES:

- Committee members need not be current or former volunteers with a PCA Team.
- Duties listed under one Committee may be shared with other Committee(s).
- New Committees must be established (and Chair named) by vote of the Board. -Subsequently, Chairs are established by majority vote of the Committee.
- Chairs will report to the Board, but need not be Board Directors themselves.
- Committees may establish Subcommittees without formal vote of the Board.
- Link to [PCA Bylaws](#): "Article 10 - Committees" starts on page 17.
- Committees set their own parameters for meeting cadence and terms/re-interest establishment. By Default, the chair/lead shall seek recommitment on an annual basis.